



INTERNATIONAL UNIVERSITY OF SARAJEVO  
INTERNACIONALNI UNIVERZITET U SARAJEVU



**Faculty of Business and Administration**

**Department of Economics and Management**

# **INTERNATIONAL AND PUBLIC RELATIONS**

Academic year: 2014/15

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**FBA**

*Faculty of Business and Administration*

INTERNACIONALNI UNIVERZITET U SARAJEVU



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## **INTERNATIONAL AND PUBLIC RELATIONS**

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### **On our University**

The International University of Sarajevo (IUS) is a private, nonprofit independent institution of higher education that offers academic programs in all three study cycles, as well as specific professional development programs in registered areas. The science and liberal arts programs encourage academic, cultural, and social cooperation with regional and international universities that share in the IUS mission.

IUS is accredited with the Agency for the Development of Higher Education and Quality Assurance, and is listed in the state register of accredited higher education institutions in Bosnia & Herzegovina. IUS is also an associate member of the European University Association (EUA).

The International University of Sarajevo has a uniquely international character. Our university has students from all over the world and academic staff with extensive international experience and expertise. This gives IUS a special kind of quality that make it distinct from other major world universities. Such direct interaction with other international students gives our students the unique opportunity to experience and learn about numerous different cultures within the increasingly growing confines of our university. This allows our graduates not only to acquire practical knowledge, but this also allows for them to develop other competences and experiences that will make them excel in an increasingly competitive global job market.

At IUS our International Relations and Diplomacy Study Program provides students the opportunity to study in English, read international scientific and expert journals via our continually expanding set of databases, and utilize the best sources from relevant fields that ensure a high quality education in International Relations and Diplomacy studies. Such resources help provide critical insight into contemporary movements in modern global trends.

The International Relations and Diplomacy's programme curriculum is in line with the Bologna system and B&H national qualification framework. Students of this programme have the opportunity to explore the other academic disciplines taught at the IUS via a large choice of elective courses that broaden their intellectual capabilities. Graduates are awarded a bilingual diploma in English and in one of the official languages in Bosnia and Herzegovina. The first study cycle curriculum also meets the requirements for obtaining a BA degree in International Relations and Diplomacy as determined by the Council of Higher Education of Turkey - CoHE (YÖK).

### ***The Founding of IUS***

The University was established in Sarajevo in 2001 by the Foundation for Education Development Sarajevo as a non-governmental and non-profit organization with the purpose of supporting education in Bosnia and Herzegovina.

### ***IUS Mission***

The International University of Sarajevo's mission is to provide a superior education to competent and reliable individuals who in addition to having the capacity for independent and critical thinking, have a strong sense of social responsibility, making contributions to science and technology, and sharing their knowledge for social well being.

### ***IUS Vision***

IUS desires to create a culture of excellence that meets the highest standards of an institution whose primary goal is quality. IUS offers an interdisciplinary educational infrastructure that facilitates in the production and transfer of knowledge. IUS aspires to become an international hub in education and science.

### ***Organisational Units***

IUS has the following organizational units:

1. Faculty of Engineering and Natural Sciences (FENS);
2. Faculty of Business and Administration (FBA);
3. Faculty of Arts and Social Sciences (FASS).

### *Campus*

The International University of Sarajevo (IUS) Campus is located in Ilidza, near the archaeological site of the Roman remains and natural SPA water springs. The Campus area is surrounded by beautiful landscapes, bordering the left bank of the River Zeljeznica on one side, and the beginning of the famous Sarajevo National Park “Vrelo Bosne” on the other. It offers a panoramic view of the nearby mountains and a peaceful and scenic study experience. The Campus is well connected to downtown Ilidza, Sarajevo centre, Sarajevo International Airport (SJJ), and other important destinations.

Its modern facilities, research centres, friendly staff, and numerous social and cultural life opportunities offer a unique blend of options for students from all over the world.

Students have access to a library, reading rooms, wireless internet access, access to academic databases (such as JSTOR and EBSCO), accommodation facilities, sports grounds, restaurants, and services organized to support curricular, and extracurricular activities of students at their disposal.

### **The Faculty of Business and Administration**

The Faculty of Business and Administration (FBA) offers both undergraduate and graduate degrees in three different fields: International and Public Relations, Management and Leadership Studies, and Economics. Programs offered provide students with a balance of professional education in the chosen field and prepare them for their lives as intelligent, critically thinking individuals.

FBA has a highly motivated and dynamic academic staff. Faculty members closely follow the academic development of students and provide guidance at an individual level. All academic programs encourage an active and participatory learning environment. FBA takes a student-oriented approach to education and provides its students the necessary support mechanisms for learning and development. FBA is respectful of diversity, open to new ideas and has a sense of social responsibility devoted to teaching, producing, and sharing important values.

### **Economics**

The IUS Economics program is available to students who are willing to specialize in a single field of economics. The teaching and learning methods are designed to encourage students to work both

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independently and as a member of team. The undergraduate Economics Program at IUS aims to provide students with a rigorous foundation in economic theory and its applications. The program is structured to serve a wide range of interests. Our program is designed for students interested in an in-depth economics program. Our program offers higher-level courses and orientation for graduate study.

### **International and Public Relations**

The International and Public Relations Program at the IUS offers a course of study for undergraduate students with a primary interest in international and regional studies. The field of international relations includes the study of: the history, politics, economics, and cultures of regional systems around the world; the causes and consequences of conflict, its resolution and analysis, the conditions necessary for peace in the international system; the role of the great powers and other states in world affairs; the role played by personal and group affinities in shaping the identities that bear upon international conflict and cooperation; issues of minorities and their ability to integrate in a society; contemporary issues pertaining to the Balkan region and other topics that are of relevance to the field of International relations.

### **Management and Leadership Studies**

The Management program curriculum includes courses such as economics, marketing, mathematics, statistics, finance, accounting, sociology, and optimization, strategic and operational management. Students can take area elective courses in a specific field based on their individual interests. Basic and core courses help IUS students to gain the ability to manage resources in organizations strategically and to manage factors which affect productivity. Management students learn very important techniques like risk and strategic analysis, supply chain management, investment and leadership which will help them to compete in a global arena.

## **Our students**

### *Student involvement in the decision-making process*

The Student Parliament (SPIUS) represents students' interests and acts on their behalf to ensure the realisation of student rights. The Student Parliament (SPIUS) also appoints representatives to the University bodies to ensure that all rights of students are protected and that students are involved in the decision making process.

Student representatives are also involved in the process of curricula development, as well as their evaluation and implementation and periodical analyses of study programs.

### *Academic Advising*

IUS pays special attention to Academic Advising of students throughout their studies. Within study programs, the dean assigns an informal academic adviser to each student, who supervises and evaluates the student's progress, and advises them on matters of compulsory and elective courses that they need to register for in order to graduate. During the course registration period, every student is required to consult their academic adviser about choosing the right courses and course registration for the next semester. The academic adviser approves the list of elected subjects at the beginning of each semester.

### *Promoting Student Mobility*

International Relations Office of the International University of Sarajevo (IRO) works intensively to promote student mobility through a number of exchange programs such as Erasmus+ and Mevlana. Students are granted ECTS credits obtained during the exchange, and the IR staff advises students and helps them to make appropriate choices.

### *Students' Clubs*

IUS has many extracurricular activities that enrich student academic experience. Currently, the University hosts 19 student clubs, including: IUS Rock Band, Entrepreneurship Club of IUS, The Club of Intellectual Activities (CIA), IUS Football Club, CASES (Culture Art Social Education Sports), SOS Club (Scouting and Outdoor Sports), and Club ROSA (Research Organization Science and Art) Club Architecture Students Assembly of IU Photography Club.

### **Quality Assurance**

Quality assurance at the level of a study program includes the process of study program development itself. Consultations with teachers, area experts, students, the labour market, employers' representatives and local community representatives are defined as mandatory.

During the implementation of a study program, regular analyses of all key study program implementation indicators are performed. The system of implementation of the curriculum and student evaluation provides sufficient autonomy to each academic staff member in order to adjust teaching methods and assessment in each course. Nonetheless, clearly defined standards at university level are still observed. Such a system ensures transparency in the assessment process and at the same time allows for customization for each teacher and student.

### **European Credit Transfer and Accumulation System (ECTS)**

Semester curriculum is organized through the courses whose values are expressed in the entries of the European Credit Transfer System (ECTS) in order to facilitate the student exchange programs all over Europe.

Total prescribed ECTS credits are awarded after a student sits for an exam and after they are graded, and the achievements in the learning outcomes are defined by F, FX to A scale, i.e. from 5 to 10. ECTS system applies to all student transfers.

All courses have a code that clearly indicates their content. The course numbering system has three digits for each course, with the first digit indicating the level of the course (study year), as follows: 100-199; 200-299; 300-399 and 400-499 for four years of study of the first study cycle; 500-599 for second study cycle, 600-899 for third study cycle.

The abbreviation before the number indicates the program offered by the course. For instance, the code ARCH 101 denotes the course in the field of architecture intended for the first year of the first study cycle.

Differences in content and value of courses are expressed through the number of hours that were planned for lectures, training or independent work (3 +0 or 2 +2 or 2 +1 +2).

Students' internship provision, in duration of at least 30 days, is a mandatory requirement for every study programme at the University.

**Study length, the awarding of ECTS credit points and the diploma supplement**

Information on study length and the awarding of ECTS study credits to students who completed their studies successfully per study cycles is shown in the table below:

Cycles of study	ECTS study credits awarded after completion of each cycle of study:	Study length
First cycle	240 ECTS study credits	4 years
Second cycle	60 ECTS study credits	1 year
Third cycle	180 ECTS study credits	3 years

Students who graduate are awarded with a diploma and a diploma supplement that state: qualification awarded, names of subjects, projects realized, final paper/project grade, number of ECTS points awarded, average grade for each semester, overall GPA and other elements defined by the law.

**Teaching and Assessment Methods**

Teaching methods applied at the University vary significantly depending on the faculty and discipline. In general, the courses of natural science have a tendency towards larger structure and more formal lessons than subjects of humanities and social sciences.

An important component of studying at the IUS is independent learning, and special attention is given to individual office hours with students. Academic staff combine many teaching approaches to achieve specified learning goals and to motivate students to study.

***Teaching Methods***

Implementation of teaching can take several forms, but it usually involves a combination of the following:

- During *lectures*, printed materials, slides or presentations on a computer are commonly used, but

the main focus is on listening to lecturers.

- Assistants usually deliver *lessons (tutorials)* in small groups where individual attention is given to students. Tutorials usually complement lectures, but are more topic-specific. For example, they may include activities such as solving problems or having discussions on particular topics broadly discussed during lectures.
- Most subjects involve some form of *practical work*, such as weekly sessions in the laboratory where students acquire technical and research skills.
- *Internships* (min 30 working days) have been designed in a way that offers students opportunities to experience on-the-job training and make well-informed decisions about their future careers.

### ***Independent Learning***

Apart from attending lectures and practical classes, students spend a great part of their weekdays in independent learning that includes reading relevant materials, research, studying in the reading room, doing homework, writing term papers and reports, group or individual projects and presentations.

### ***Types of Assessment***

At the International University of Sarajevo, written, oral and practical assessment methods are used. Assessment is conducted by testing, that is, assessing written and practical work and examination suitable to the specific program, specified learning goals, and grading procedures. Examinations in field of Arts are taken in front of a commission. All types of assessment are public.

### ***Office hours***

Course instructors have office hours with students on regular basis. In order to help students understand the course contents and achieve the learning aims of a course, office hours are facilitated through different means, like office meetings, meetings in the classroom, consulting via email or modern IT apps such as Moodle.

### ***Assessment***

After completing all the required examinations, final results are assessed and graded according to the following scale, which corresponds with ECTS grading scale:

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- a) 10 (A) - remarkable success without error or with negligible errors, carries 95-100 points;
- b) 9 (B) – above average, with few mistakes, equivalent to 85-94 points;
- c) 8 (C) – average, with noticeable mistakes, equivalent to 75-84 points;
- d) 7 (D) - generally good, but with more significant flaws, equivalent to 65-74 bodova;
- e) 6 (E) – meets the minimum criteria, equivalent to 55-64 points;
- f) 5 (F, FX) – does not meet the minimum criteria, less than 55 points.

### **Introduction to the Discipline and Qualification**

The environment in which International and Public Relations is played out is complex, dynamic and rapidly changing. The world system has been fundamentally shaken twice since the end of the cold war in the late 1980s. The collapse of communism changed the world power map and created the field conducive for globalisation and democratisation all over the world and regions of former communist countries (most notably the Balkans) in particular. On the other hand, September 11 events unleashed American and its allies all-encompassing fight against international terrorism by middle-eastern countries being made the main culprits and therefore suffering the huge casualties. Hence, International and Public Relations Study Programme's students need to study, understand and analyse world events as never before.

The study of International and Public Relations enables students to understand and analyse the actors, processes and institutions of decision-making process at the local, regional and international levels. Such an understanding often includes knowing who decision-makers are, for what reasons and in whose interest decisions are made, as well as how such decisions can be encouraged, modified and prevented by citizens as members of any social system.

The International and Public Relations Program at the IUS offers a course of study for undergraduate and postgraduate students with primary interest in international and regional studies.

The field of International and Public Relations includes the study of the history, politics, economics, and cultures of regional systems around the world; the causes and consequences of conflict, its resolution and analysis, the conditions necessary for peace in the international system; the role of the great powers and other states in world affairs; the role played by personal and group affinities in shaping the identities that bear upon international conflict and cooperation; issues of minorities and their ability to integrate in a society; contemporary issues pertaining to the Balkan region and other topics that are of relevance to the field of International and Public Relations.

### **Goals of the Study Programme**

In line with the philosophy and principles of the University, the degree program in International and Public Relations is designed to:

- a) provide a strong background in International and Public Relations discipline from various perspectives;
- b) ensure the student's understanding of the theories and approaches to International and Public Relations and their critical evaluation;
- c) develop skills necessary to analyse the key dimensions, events and processes of International and Public Relations within their historic context;
- d) demonstrate knowledge of the multi-disciplinary nature of International and Public Relations by establishing connections with the disciplines such as history, sociology, economics, psychology, law, anthropology that have shaped and continued to influence International and Public Relations;
- e) Equip students with necessary skills and capabilities to analyse and to contribute towards solving the problems of the humanity at large.

IUS graduates trained in the field of International and Public Relations are expected to serve competently in various capacities in the public and private sectors, promoting development objectives that do justice to the material and the spiritual needs of humanity in an integrated manner.

They are also expected to gain the grounding and skills necessary for the pursuit of higher studies in International and Public Relations.

**Employability**

A degree in International and Public Relations (IR) provides students with broad theoretical, analytical and practical knowledge base with strong emphasis on independent thinking. If candidate chooses to pursue a degree in IR his/her course work will likely include economics, political science, sociology, history and business. This multidisciplinary approach will prepare him/her for a variety of occupations such as Diplomat, Foreign Affairs Analyst, Foreign Affairs Expert, Foreign Service Officer and Journalist. Furthermore, he/she can also find job opportunities in public and private sectors, regional and international governmental and non-governmental organizations.

**Academic Staff**

The study program is being implemented by competent teaching staff with significant global experience in teaching and relevant scientific backgrounds.

These are short biographies of our teaching staff:

	<p><b>Prof. Dr. Yücel Oğurlu</b>  <b>Rector of International University of Sarajevo</b></p> <p>International University of Sarajevo          15 Hrasnicka cesta, Sarajevo          Office: A Building, Rectorate          Tel: +387 33 957 101          E-mail: yogurlu@ius.edu.ba</p>
<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• PhD, Public Law-Marmara University, 1999</li> <li>• M.A., Finance Law-Marmara University 1995</li> <li>• B.A., Law, Istanbul University, 1992</li> </ul>	<p><b>Teaching subjects</b></p> <ul style="list-style-type: none"> <li>• Administrative Law</li> <li>• Administrative Jurisdiction</li> <li>• Civil Servants Law</li> <li>• Local Administrations</li> <li>• EU Jurisdiction</li> <li>• Administrative Revenue Law</li> <li>• The Introduction to Turkish Law</li> <li>• Internet and the Law</li> <li>• Psychology of Justice</li> <li>• International Organizations</li> <li>• Public Order and Public Institutions</li> </ul>
<p><b>Research interests:</b> administrative law, internet and the law, human rights, international law, conflict studies  <b>CV Link:</b> <a href="http://www.ius.edu.ba/yucel-ogurlu">http://www.ius.edu.ba/yucel-ogurlu</a></p>	
	<p><b>Assoc. Prof. Dr. Hasan Korkut</b></p> <p>International University of Sarajevo          15 Hrasnicka cesta, Sarajevo          Office: B Building F1-28          Tel: +387 33 957 410          E-mail: hkorkut@ius.edu.ba</p>
<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• PhD, International and Public Relations and Political</li> </ul>	<p><b>Teaching subjects</b></p>

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<p>History, Marmara University, 2004.</p> <ul style="list-style-type: none"> <li>• M.A., International and Public Relations and Political History, Marmara University, 1996.</li> <li>• B.A., History, Boğaziçi University, 1991.</li> </ul>	<ul style="list-style-type: none"> <li>• Political History</li> <li>• Diplomatic History</li> <li>• Geopolitics</li> <li>• Turkish Foreign Policy</li> <li>• Ottoman Diplomacy</li> <li>• Energy politics</li> </ul>
<p><b>Research interest:</b> Political History, Diplomacy, Ottoman Social and Political History, Current Issues in the Balkans, Turkish Foreign Policy, Geopolitics</p> <p><b>CV Link:</b> <a href="http://www.ius.edu.ba/Default.aspx?tabid=261">http://www.ius.edu.ba/Default.aspx?tabid=261</a></p>	

	<p><b>Assist. Prof. Dr. Mirsad Karic</b>  International University of Sarajevo  15 Hrasnicka cesta, Sarajevo  Office: F1.31, Building B  Tel: + 387 33 957 440  E-mail: mkaric@ius.edu.ba</p>
<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• Ph.D. Department of Political Science, Faculty of Human Sciences, International Islamic University-Malaysia, 2002-2007</li> <li>• M.A. Department of Political Science, Faculty of Human Sciences, International Islamic University-Malaysia, 2000-2002</li> <li>• B.A. Department of Political Science, Faculty of Human Sciences, International Islamic University-Malaysia, 1996-2000.</li> </ul>	<p><b>Teaching subjects</b></p> <ul style="list-style-type: none"> <li>• Foundations of International and Public Relations</li> <li>• Comparative Political Analysis</li> </ul>
<p><b>Research interests:</b> Comparative Politics, Religion and Politics, Foreign Policy, Political Thought</p> <p><b>CV Link:</b> <a href="http://www.ius.edu.ba/Default.aspx?tabid=202">http://www.ius.edu.ba/Default.aspx?tabid=202</a></p>	

	<p><b>Assist. Prof. Dr. Abdurrahim Siradag</b>  International University of Sarajevo  15 Hrasnicka cesta, Sarajevo</p> <p>Office: F1-32  Tel: +387 33 957 416  E-mail: asiradag@ius.edu.ba</p>
<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• PhD, Institute of Political Science, Leiden University, 2012</li> <li>• MA, Department of Politics, University of Johannesburg, 2009</li> </ul>	<p><b>Teaching subjects</b></p> <ul style="list-style-type: none"> <li>• International Organizations,</li> <li>• Turkish Foreign Policy,</li> </ul>

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<ul style="list-style-type: none"> <li>• BA, Department of International and Public Relations, Sakarya University, 2006</li> </ul>	<ul style="list-style-type: none"> <li>• Terrorism,</li> <li>• Conflicts and Conflict Resolution,</li> <li>• IR Theories,</li> <li>• International Security</li> </ul>
<p><b>Research interests:</b> African Politics, International Security and Africa, Turkish Foreign Policy, EU-Africa security relations</p> <p><b>CV Link:</b> <a href="http://www.ius.edu.ba/Default.aspx?tabid=1248">http://www.ius.edu.ba/Default.aspx?tabid=1248</a></p>	

	<p><b>Assist. Prof. Dr. Peter Plenta</b></p> <p>International University of Sarajevo 15 Hrasnicka cesta, Sarajevo</p> <p>Office: F1-30</p> <p>Tel: +387 33 957 421</p> <p>E-mail: <a href="mailto:pplenta@ius.edu.ba">pplenta@ius.edu.ba</a></p>
<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• PhD, Department of Political Science, Comenius University, Bratislava, Slovakia, 2013</li> <li>• MA, Department of Political Science, Comenius University, Bratislava, Slovakia, 2013</li> </ul>	<p><b>Teaching subjects</b></p> <ul style="list-style-type: none"> <li>• Foundations of International Relations</li> <li>• EU Accession Process</li> <li>• Post-Communist transitions</li> </ul> <p>1.</p>
<p><b>Research interests:</b> Central Asia, Non Democratic regimes, Foreign Policy of the EU</p> <p><b>CV Link:</b> <a href="http://ir.ius.edu.ba/peter-plenta">http://ir.ius.edu.ba/peter-plenta</a></p>	

	<p><b>Nerkez Opacin, MPS</b></p> <p>International University of Sarajevo 15 Hrasnicka cesta, Sarajevo</p> <p>Office: F1-30</p> <p>Tel: +387 33 957 421</p> <p>E-mail: <a href="mailto:nopacin@ius.edu.ba">nopacin@ius.edu.ba</a></p>
<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• MPS, Master of Peace and Security Studies, Institute for Peace Research and Security Policy, University</li> </ul>	<p><b>Teaching subjects</b></p> <ul style="list-style-type: none"> <li>• Conflict Analysis</li> </ul>

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<ul style="list-style-type: none"><li>of Hamburg, Hamburg, Germany 2011</li><li>• BA, International and Public Relations Department, International University of Sarajevo, Sarajevo, Bosnia and Herzegovina, 2009</li></ul>	<ul style="list-style-type: none"><li>• Political Geography and Geopolitics</li><li>• Foundations of International and Public Relations</li><li>• Foreign Policy Analysis</li><li>• Global Environmental Issues</li></ul>
<b>Research interests:</b> Conflict analysis and resolution, peace building process, international relations	
<b>CV Link:</b> <a href="http://ir.ius.edu.ba/nerkez-opacin">http://ir.ius.edu.ba/nerkez-opacin</a>	

### First Study Cycle

#### *Aims and Profile of the First Study Cycle*

The four-year study course in the program of International and Public Relations (IR) is challenging, stimulating and practical. The IR program aims to introduce students to the broad field of International Politics, its basic concepts, theories and methods, as well as specialized and

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interdisciplinary fields. Students will be trained in research, analytical, presentation and communication skills. The further goal of IR program is to enable students in seeking both a broad scholarly understanding of the way the world functions and for those preparing for a variety of employment options related to international careers in academia, government, business, international governmental and non-governmental organizations and media.

The usual time for completing undergraduate studies and acquiring the degree of B.Sc. lasts for four years or 8 semesters. Students who complete 240 ECTS as prescribed by the Curriculum will acquire the degree of the First Study Cycle. Each semester, the University offers the list of courses which represent the curriculum for the specific semester.

Having completed successfully the First Study Cycle of the International and Public Relations program, a student acquires the following title: **Bachelor of Arts (B.A.) in International and Public Relations.**

Article 47 of the Rules of Studies for the First Study Cycle at IUS foresees that, for a successful completion of the program, a student must pass all the exams and defend the final thesis if required by the study program. Graduates receive the transcript which contains the titles of the courses attended, the projects completed, the final (undergraduate) project, etc., along with the grades achieved, ECTS credits, grade point average for each semester and the cumulative grade point average.

### *Learning Outcomes of the First Study Cycle*

The learning outcomes of the first cycle of studies are formulated along the lines of national and international practice. When defining learning outcomes of International and Public Relations Study Programme, clear directives of EQF and NQF are taken into account, as well as the current practice in BiH, the needs of the society, the students, the employers and the wider community, foreign and domestic experts and used benchmarks within the EHEA. In the case of International and Public Relations Study Programme, points of reference used as a basis for defining below listed learning outcomes are:

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- a) European Qualification Framework
- b) National Qualification Framework
- c) EFMD Program Accreditation System: EPAS Standards & Criteria, January 2013
- d) The Quality Assurance Agency for Higher Education 2007.

Upon successful completion of the first cycle of International and Public Relations Study Programme our students will be able to:

- Have substantial knowledge and understanding of historical development of International and Public Relations
- Identify major actors (state and non-state) in International and Public Relations, how they interact and provide an essence to International and Public Relations
- Understand the role of law, diplomacy and ethics/morality in International and Public Relations
- Have a perception of being the vicegerent on the earth in a way that all acts performed should be conducted according to the ethical principles
- Understand and apply the foreign policy decision-making models to decision-making process in a specific situation
- Understand the role of idiosyncratic variables in International and Public Relations
- Understand the role of religion and secularism in International and Public Relations
- Have a comprehensive paradigm of multi-disciplinary nature of International and Public Relations and how other disciplines such as history, sociology, economics, psychology, law, anthropology have had an impact and continue to influence International and Public Relations
- Identify, examine and scrutinize issues in world politics and evaluate results of policies undertaken dealing with the issues
- Demonstrate skills of writing proposals and preparing projects that deal with issues related to the field of International and Public Relations
- Possess interpersonal and team working skills and be able to work in teams, participate in group projects and group presentations
- Possess necessary skills and self-confidence to work and manage things independently
- Have skills to work and perform in multicultural, multiethnic, multiracial and multi-religious settings

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- Communicate effectively and fluently on subjects and issues pertaining to International and Public Relations
- Have necessary and sufficient knowledge to be able to proceed with the studies at the higher (postgraduate) level

### *Curriculum of the First Study Cycle*

International and Public Relations						
Course group	ECTS	Course name	Course code	Course type	ECTS	Pre-requisite
<b>University courses</b>	60	Freshman English I	ENG101	required	6	
		Calculus I	MATH101	required	6	
		Economics	ECON101	required	6	
		Science and Technology	HUM101	required	6	
		Communication and Reporting	MAN101	required	2	
		History of Civilization	HIST191	required	6	
		Law and Ethics	SPS103	required	6	
		University Elective		elective	6	
		University Elective		elective	6	
		University Elective		elective	6	
		Spoken Turkish/Bosnian I	TURK101/BOS101	required	2	
		Spoken Turkish/Bosnian II	TURK102/BOS102	required	2	TURK101 / BOS101
<b>Faculty courses</b>	60	Marketing	MAN205	required	6	
		Microeconomics	ECON201	required	6	ECON101
		Macroeconomics	ECON202	required	6	ECON101
		International Political Economy	ECON204	required	6	
		Political Participation	POLS212	required	6	
		History of the Balkans	HIST202	required	6	
		Statistics for Social Sciences	SPS215	required	6	MATH101
		Constitutional Law	IR204	required	6	
		EU System	IR311	required	6	
		Issues in the Balkans	IR262	required	6	HIST202
<b>Programme courses</b>	96	Diplomacy	IR312	required	6	
		Comparative Political Analysis	POLS204	required	6	
		Political Geography and Geopolitics	IR453	required	6	
		Politics in Europe	IR342	required	6	
		International Relations Theories	IR338	required	6	
		International Law	IR321	required	6	

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		Religion and Politics	POLS213	required	6	
		Foreign Policy Analysis	IR201	required	6	
		Research Methods	SPS311	required	6	SPS215
		International Organizations	IR202	required	6	
		Turkish Foreign Policy	IR447	required	6	
		Elective		elective	6	
		Elective		elective	6	
		Elective		elective	6	
		Elective		elective	6	
		Elective		elective	6	
<b>Free elective courses</b>	18	Elective		elective	6	
		Elective		elective	6	
		Elective		elective	6	
<b>Internship</b>	0	Internship duration is 60 days (to be completed in two different departments, 30 days each)				
<b>Graduation project</b>	6	Bachelor Thesis	IR490	elective	6	

IUS University Courses				
	No	Course name	Course code	ECTS
<b>Elective University Courses</b>	1	Basic Design Communication	ARCH101	6
	2	Calculus II	MATH102	6
	3	Chemistry of Life	NS101	6
	4	Construction Technologies	ARCH105	6
	5	Foundation of International Relations	IR102	6
	6	General Chemistry	NS104	6
	7	Globalization and Business	ECON102	6
	8	Introduction to Psychology	PSY103	6
	9	Introduction to Sociology	SOC102	6
	10	Introduction to Visual Communication Design	VA102	6
	11	Management	MAN102	6
	12	Physics	NS102	6

Faculty of Business and Administration Faculty Courses					
No	ECTS	Course name	Course code	ECTS	Pre-requisite
1	60	Marketing	MAN205	6	
2		Microeconomics	ECON201	6	ECON101
3		Macroeconomics	ECON202	6	ECON101
4		International Political Economy	ECON204	6	

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5		Political Participation	POLS212	6	
6		History of the Balkans	HIST202	6	
7		Statistics for Social Sciences	SPS215	6	MATH101
8		Constitutional Law	IR204	6	
9		EU System	IR311	6	
10		Contemporary Issues in the Balkans	IR262	6	HIST202

International and Public Relations Elective Courses					
No.	ECTS	Course name	Course code	ECTS	Pre-requisite
1	36	Diplomatic History of the Western Balkans	IR414	6	
2		History of Economic Thought	ECON200	6	
3		Game Theory	ECON310	6	ECON201
4		Social and Economic History of Europe	HIST309	6	
5		Islamic Banking and Finance	ECON454	6	ECON202
6		Diplomatic History	IR331	6	
7		Ethnicity and Ethnic Conflicts	IR347	6	
8		Security and Strategy	IR351	6	
9		Conflict Analysis	IR352	6	
10		History of Social and Political Thought in Bosnia and Herzegovina	IR361	6	
11		Political System of Bosnia and Herzegovina	IR362	6	
12		Islam and Politics	IR408	6	
13		Middle-East in World Politics	IR410	6	
14		European and Ottoman Diplomatic History	IR419	6	
15		Human Rights	IR420	6	
16		Studies in Genocide	IR421	6	
17		EU Accession Process	IR443	6	
18		Minorities and Integration	IR446	6	
20		Global Environmental Issues	IR454	6	
21		Terrorism, Counterterrorism & Irregular Warfare	IR458	6	
22		Political Philosophy	POLS301	6	
23		Contemporary Political Thought	POLS302	6	
24		New Social Movements	SOC404	6	
25		Nations and Nationalism	POLS201	6	
26		Democracy and Human Rights	POLS413	6	
27		Philosophical Approaches to Modernity	POLS401	6	
28		Post-colonialism: Politics and Discourse	POLS305	6	
29		Nations, Ethnicities and Ideologies	POLS223	6	
30		US Foreign Policy	IR426	6	
31		Cultural Encounters	CULT417	6	
32		History of World Religions	HIST304	6	
33		Issues in Turkish Politics	POLS412	6	

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34	Multiculturalism and Social Change	SOC412	6	
35	Sociology of Everyday Life	SOC314	6	
36	Sociology of Religion	SOC311	6	
37	Political Sociology	SOC351	6	
38	Bosnian Cultural Heritage I	CULT310	6	
39	Bosnian Cultural Heritage II	CULT311	6	
40	Slavic Cultures	CULT410	6	
41	Urban Sociology	SOC321	6	
42	Bachelor Thesis	IR490	6	All courses

### ***Requirements for Admission to the First Study Cycle***

To enroll into the first cycle of studies, a candidate has to have completed four years of secondary education and provide a valid high school diploma.

All instruction at IUS is carried out in English. To be enrolled as a first year student, candidates have to have an advanced knowledge of English. Students must provide international certificates of English language proficiency, such as TOEFL, or IELTS, or an equivalent certificate, in accordance with the criteria established by University regulations.

If a candidate does not possess any certificate which would waive the requirement for taking English Language Proficiency exam (Proficiency exam), candidates are required to pass the Proficiency Exam organised by English Language School (ELS) at the University.

Candidates who meet all requirements for admission, but who do not pass this test, are required to attend an intensive program (course) for English at the University's Lifelong Learning Centre, in order to acquire necessary language skills and develop the ability to follow the lectures. While attending the English language course, students are required to submit a request for dormant status for the purpose of preparation for the Proficiency exam and acquiring skills to attend lectures.

General criteria for admission are determined in the public announcement published before each academic year. The ranking of candidates can be made on the basis of the following criteria:

1. Success achieved in high school;
2. Marks received in the interview organized for the candidates during application process;
3. Points earned on the Scholarship test (Aptitude and Math tests) organized by the University for those candidates who applied for scholarship, and

4. Other criteria stipulated in the announcement.

Further short-listing can be done based on the performance achieved during applicants' secondary education in the subjects relevant to the area of the undergraduate study.

Applicants from the Republic of Turkey, in addition to the previously mentioned admission criteria, have to pass the undergraduate studies entrance exam (LYS - Lisans Yerleştirme SINAV) with the minimal score set by the appropriate government body in charge of higher education in the Republic of Turkey, or they have to achieve at least 1000 points on the SAT (Scholastic Aptitude Test / Scholastic Assessment Test).

Students transferring from other higher education institutions are required to submit application for admission (transfer) along with the official certificate on passed courses (transcript) from previous higher education institution. The request is forwarded to the relevant faculty committee. At the end of transfer process, the faculty dean decides on the application for transfer.

The persons who lose their student status in accordance with the general acts and The Study Rules at the IUS can reclaim their status under the following conditions:

- The University has available infrastructure and human resources to accommodate re-admitted students without any interruption of regular teaching process and everyday operations of the University;
- The student follows the study programme curriculum in current use at the time of re-admission;
- The student has no financial obligations owed to the University.

Students who want to regain their student's status are required to submit a request and explanation to appropriate University Authorities. The decision on regaining student's status is made by the dean.

## **Second Study Cycle**

### ***Aims and Profile of the Second Study Cycle***

The aim of the Second cycle of studies in International and Public Relations (IR) is to provide the students with an understanding of the increasingly complex set of political, cultural, historical and economic factors in the contemporary world. The Second cycle of studies provides opportunities for

specialization in IR with flexibility of concentration in accordance with individual needs and interests. This cycle of studies exposes graduate students to the contribution of the Western and Muslim civilization to knowledge, science and scholarship in the discipline of IR. Therefore, one of the aims of this study is to produce new IR scholars with high moral values, sensitive to the needs of the discipline and well-developed in their analytical capabilities to find solutions to the problems confronting mankind. In addition to this, master studies in IR will expose students to the working of governmental and non-governmental institutions by securing, where necessary, internships in these institutions before graduate. In other words, due attention will be given to employment opportunities of the graduates. This study will alert students to opportunities available in the ever-changing world, encouraging changes in attitudes and influencing their performance when such a change will enhance their career opportunities. The study provides skills needed to function in the contemporary world and to examine the motives, methods and policies of states pursuing their particular interests in the international arena and of the forces acting to shape and limit those states. Finally, this study provides opportunities to the students to earn higher degrees (PhD) in IR, infuse them with high moral and spiritual values and enable them to interact with different cultures and civilizations.

Having completed successfully the Second Study Cycle of the Master of International and Public Relations program, a student acquires the following title: **Master of Arts (M.A.) in International and Public Relations.**

### *Learning Outcomes of the Second Study Cycle*

The learning outcomes of the second cycle of studies are formulated along the lines of national and international practice. When defining learning outcomes of International and Public Relations Study Programme, clear directives of EQF and NQF are taken into account, as well as the current practice in BiH, the needs of the society, the students, the employers and the wider community, foreign and domestic experts and used benchmarks within the European Higher Education Area. These reference points are generally accepted guidelines and best practices, standards and norms of

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individual national systems of higher education, as well as guidelines for quality assurance agencies. In the case of International and Public Relations Study Programme, points of reference used as a basis for defining below listed learning outcomes are:

- a) European Qualification Framework
- b) National Qualification Framework

After successful completion of the second cycle of studies in International and Public Relations program a student will be able to:

- a) Understand classical and contemporary philosophical underpinnings to the major concepts of International Relations;
- b) Understand dynamic nature of International Relations and importance of having a systematic framework in order to evaluate issues in world politics;
- c) Analyse and report on countries in areas of political, economic, social and cultural aspects and conclude on future directions.
- d) Redesign international relations to construct such as alliances, regional cooperation or bilateral agreements for mutual benefit of parties;
- e) Identify the external and internal dynamics of processes taking place in International Relations;
- f) Understand contextual foreign policy decision-making process and identify key elements involved in such processes;
- g) Understand the importance of striking the balance between security and freedom in International Relations.
- h) Assist in the setting up and management of a start-up non-governmental organization that will operate internationally;
- i) Analyse and report on potential gains in trade, business or political relations between organizations, companies, bodies and entities at the international level;
- j) Have necessary and sufficient knowledge to be able to proceed with the studies at the higher, PhD level.

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### *Curriculum of the Second Study Cycle*

Master Program Courses:

Program Required Courses:			ECTS	Program Elective Courses	ECTS
1	IR 501	Research Methods	6	1. Elective 2. Elective	6 6
2	IR 502	International Relations Theories	6	3. Elective 4. Elective	6 6
				5. Elective 6. Elective	6 6
Total			12	7. Elective 8. Elective	6 6
				<i>With an approval of Academic Advisor, students can take any elective courses from related graduate programs</i>	
				Total	
				48	

Summary of conditions for satisfactory completion of master studies at IUS	
	<b>Credits</b>
Level 500 or higher courses	42 (or 30 in the case that the candidate, upon the supervisor's and program coordinator's approval, presents a paper on the international conference or publishes an article in indexed journal)
IR590 Thesis	18 Optional, if student opts for non-thesis degree s/he will have to complete additional 3 (three) area elective courses.
Scientific work (IR688)	Not required, but if student, upon the supervisor's and program coordinator's approval, presents a paper on the international conference or publishes an article in indexed journal , he/she gains 12 ECTS.
<b>TOTAL</b>	<b>60</b>

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*List of Elective Courses for Master Program:*

Program Elective Courses			ECTS
1	IR 531	Middle East in World Politics	6
2	IR 541	South-eastern Europe in World Politics	6
3	IR 551	Global Political Economy	6
4	IR 561	Post-Communist Transitions	6
5	IR 571	International Organizations	6
6	IR 503	Conflicts and Conflict Resolution	6
7	ECON508	International Economics	6
8	ECON510	Globalization and Global Governance	6
9	ECON511	Economic Growth and Development	6
10	ECO 512	Local Economic Development	6
11	ECO 513	Economies in Transition	6
12	ECO 514	Comparative Economic Systems	6
13		With the <u>approval of Academic Advisor and Program Coordinator</u> students can take any elective courses from related graduate programs	

*Requirements for Admission to the Second Study Cycle*

In addition to general legal conditions, candidates who have completed the first cycle of studies, candidates who have achieved 240 credits, and candidates who have completed undergraduate studies according to pre-Bologna system of education have the right to enroll in the second cycle of study program.

All the individuals who have completed the first cycle of studies and acquired the title of Bachelor in areas of International and Public Relations or other related fields are eligible to apply for admission to the second study cycle of International Relations and Diplomacy Study Programme.

To qualify for admission, students are required to demonstrate that they possess advanced knowledge of the English language with internationally-recognized certification, or by successfully passing the proficiency test at the University (Proficiency Exam), in accordance with the general rules of the University. In addition, taking a special test or interview may be required to prove the scientific capability to continue at the second cycle of study.

Ranking of candidates for admission at the second cycle of study is conducted on the basis of the following criteria:

- results achieved during the first cycle of study;
- candidate's score at the interview and test which is organized when applying for study program;
- other criteria determined in the announcement.

When the number of candidates who have met the formal requirements for admission is larger than anticipated number of candidates for admission, preference is given to candidates who have achieved a higher overall grade point average in the previous cycle of study and the score achieved at the interview.

### **Third Study Cycle**

#### *Aims and Profile of the Third Study Cycle*

The International and Public Relations (IR) PhD program at the IUS provides a student with the ideal opportunity to gain insight into international politics and regional studies at both, theoretical and practical level. Furthermore, program enhances student's global career perspective in order to become part of an exciting network of IR specialists. IR PhD program educates students to succeed in exciting positions in academia, government, consulting, international organizations and the media.

IR PhD program aims to convey a thorough understanding of current issues and interdependencies within global politics and area studies. Students are taught how to comprehend, critically analyse and evaluate trends in international politics, economics, culture, communication and law. IR PhD study program focuses on combining theory and practice throughout studies in order to enhance and test decision-making process and policy implementation skills. Finally, IR PhD program provides insightful training in proper research design and methodology for student's field of research and specialisation.

#### *Learning Outcomes of the Third Study Cycle*

The learning outcomes of the third cycle of studies are formulated along the lines of national and international practice. When defining learning outcomes of International and Public Relations Study Programme, clear directives of EQF and NQF are taken into account, as well as the current practice in BiH, the needs of the society, the students, the employers and the wider community, foreign and domestic experts and used benchmarks within the European Higher Education Area. These reference points are generally accepted guidelines and best practices, standards and norms of individual national systems of higher education, as well as guidelines for quality assurance agencies. In the case of International and Public Relations Study Programme, points of reference used as a basis for defining below listed learning outcomes are:

- a) European Qualification Framework
- b) National Qualification Framework

After successful completion of the third cycle of studies in International and Public Relations program a student will be able to:

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- a) Demonstrate the knowledge of various International and Public Relations theories and apply concepts and methods used in the study of International and Public Relations to the analysis of political ideas, practices and issues in the global arena.
- b) Synthesize general concepts and apply them to practical situations in world events
- c) Distinguish among and apply the distinct levels of analysis and the leading schools of thought in International and Public Relations in order to understand and explain international political phenomena
- d) Demonstrate the knowledge of a comprehensive paradigm of multi-disciplinary nature of International and Public Relations and how other disciplines such as history, sociology, economics, psychology, law, anthropology have had an impact and continue to influence International and Public Relations
- e) Develop research methodology skills to the extent that enable students to select proper method(s) of data collection, to use mathematical tools for testing the questions and data evaluation and data analysis while conducting a research
- f) Recognise assumptions and to devise basic research designs, test questions and hypothesis with qualitative and/or quantitative methods
- g) Develop and execute empirically grounded and theoretically based research project

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### *Curriculum of the Third Study Cycle*

Required Program Courses:			ECTS	Elective Program Courses:	ECTS
1	IR 601	Advanced Research Methods	6	1. Elective	6
2	IR 611	Advanced Studies in International Relations	6	2. Elective	6
3	IR688	Scientific work <sup>1</sup>	12	3. Elective	6
4	IR 690	Ph.D. Dissertation	120	4. Elective	6
Total			144	5. Elective	6
				6. Elective	6
				With the <u>approval of Academic Advisor and Program Coordinator</u> students can take any elective courses from related graduate programs	
				Total	36
Total			180 ECTS 48 ECTS for 2 required courses+ 6 elective courses+ 120 ECTS for Ph. D. Thesis + 12 ECTS for Scientific Work		

#### List of Elective Courses for PhD

Program Elective Courses			ECTS
1	IR631	Conflict Analysis and Resolution	6
2	IR632	Religion in International Affairs	6
3	IR641	Contemporary US Foreign Policy	6
4	IR642	Special Topics in EU Politics	6
5	IR651	World Energy Politics	6
6	IR652	Security and Strategy	6
7	IR602	Foreign Policy in Theory and Practice	6

<sup>1</sup> PhD candidate must publish a paper or receive an acceptance letter from journals scanned by international indexes.

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8	IR612	International Organizations and Globalization	6
9	IR531	Middle East in World Politics	6
10	IR541	South-eastern Europe in World Politics	6
11	IR551	Global Political Economy	6
12	IR561	Post-Communist Transitions	6
13	IR571	International Organizations	6
14	IR503	Conflicts and Conflict Resolution	6
15	ECON608	Graduate Seminar on Selected Topics	6
16	ECON606	Topics in International Trade Theory	6
17	ECON609	Seminar in Advanced Economics	6
18	ECON508	International Economics	6
19	ECON510	Globalization and Global Governance	6
20	ECON511	Economic Growth and Development	6
21	ECON514	Comparative Economic Systems	6
		With the <u>approval of Academic Advisor and Program Coordinator</u> students can take any elective courses from related graduate programs	

*Admission Requirements for the Third Study Cycle*

In addition to the general legal requirements, the right to apply for enrollment to third cycle (doctoral studies) of the study program is granted to all students who have completed Master studies according to the Bologna study model, i.e. candidates who have accomplished 300 ECTS study points, as well as all those who have completed post-graduate studies according to an earlier study model and gained the title of Master of Science (pre-Bologna and Bologna master's studies curriculum), or candidates who have acquired education outside of Bosnia and Herzegovina and who, after the validation and equivalence procedure, are found to have completed adequate education for continuing of their education.

Candidates who have the master degree in International and Public Relations or other related scientific fields in, are eligible for enrolment in the third cycle of study of International and Public Relations Study Programme.

Ranking of candidates for enrolment to the third cycle can be based on the following criteria:

- Previous success in the second study cycle, taking into consideration that candidates who have completed post-graduate studies according to an earlier study model and gained the title of Master of Art can be recognized with 60 ECTS in accordance with the Committee's decision;
- Assessment in the interview or examination organized when candidates are applying for enrolment;
- Other criteria determined by the public announcement.

In the case where the number of candidates who have met the formal requirements for enrolment is larger than approved quota for enrolment, preference is given to candidates who have achieved a higher overall grade point average in the previous cycle of study and the score achieved at the interview.